



**National Institute of Educational Planning and Administration
(Deemed to be University)
17-B, Sri Aurobindo Marg, New Delhi - 110016**

F. No.13-1.8/AO/2022-23/Circular
Dated: 23.07.2022

Circular

This is regarding 'Har Ghar Tiranga' Campaign under the aegis of Azadi Ka Amrit Mahotsav (AKAM) to encourage people to bring the Tiranga home and host it to mark the 75th year of India's independence and it is also an embodiment of our commitment to nation-building. This campaign under the aegis of the Azadi Ka Amrit Mahotsav invokes the feeling of patriotism in the hearts of citizens of India and promotes awareness about our National Flag.

The National Institute of Educational Planning and Administration (NIEPA) has been celebrating Har Ghar Tiranga programme and motivating families to hoist the National Flag during the Independence Week. The information on the "Har Ghar Tiranga" programme is available at <https://amritmahotsav.nic.in/har-ghar-tiranga.htm>. This programme will acknowledge the importance of freedom as well as the struggle by our freedom fighters to achieve this freedom.

Higher Education Institutions (HEIs) may organize essay competitions, drawing competitions and singing competitions to build tempo among students and staff. For awareness and buzz creation, HEIs may also organise Nukkad Nataks, Prabhat Pheries, presentation etc. with a specific call to action on Buying/Gifting a Flag. Flags can be purchased, gifted from <https://harghartiranga.com/>. It is mandatory to obey the 'Flag Code of India' 2002 to govern the usage of the National Flag by the citizens.

All faculty members, staff, students and scholars are requested to hoist the National Flag in their respective households and institute may upload the participatory videos of 'Har Ghar Tiranga' programme on the social media platforms like Twitter, YouTube, Facebook, Instagram etc. and also share the details on the UGC University Activity Monitoring Portal (UAMP) <https://uamp.ugc.ac.in/>.

(Dr. D. S. Thakur)
Administrative Officer (I/c)

Copy to:

1. Sr. PS to the VC – for information of the Hon'ble VC
2. PA to Registrar – for information of the Registrar
3. All faculty, staff, scholars – by email
4. NAAC Coordinator
5. IQAC
6. AO (I/c)
7. File
8. Systems Analyst - request to upload the Circular on the website – Student/'Staff-Corner'